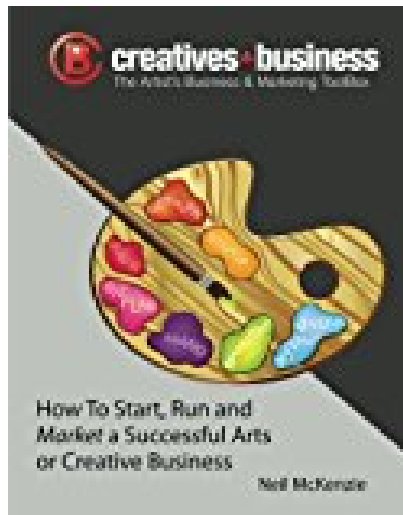


The Artists Business and Marketing ToolBox How to Start Run and Market a Successful Arts or Creative Business



BOOK DETAILS

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BOOK SYNOPSIS

Offers a guide to help develop, maintain, and grow an art career, including how to create a marketing plan, use traditional and Internet avenues to attract potential clients and followers, and handle financial transactions.

THE ARTISTS BUSINESS AND MARKETING TOOLBOX HOW TO START RUN AND MARKET A SUCCESSFUL ARTS OR CREATIVE BUSINESS

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